

Welcome to VISION Company

*Vision's philosophy is a person's conscious choice
in favor of a healthy way of life,
in favor of excellent health.*

Vision's corporate philosophy is called the Whole Health Option - WHO. At the basis of this philosophy is the avowal of the fact that a person's health is the highest value and the understanding of health as harmony of the physical, spiritual, intellectual, and social quality of life.

The conditions in which modern man lives are often unfavorable to his health. Sometimes it isn't possible to change them. But still, much of what determines the state of a person's health remains in our power. For example, how much we eat, how long we sleep, who we associate with, and so on. All of that is the result of the individual options, the individual choices that a person makes on the basis of his personal system of values. It is his system of values that determines a person's behavior, his habits, his priorities, and what is called a way of life in general.

The choice of excellent health is the option that a person himself chooses. However, making that choice alone, in isolation, isn't easy - you need the help of people who think like you do, because very often a person is compelled to make his choice under the conditions of an unhealthy information blockade, for example under the bullying of advertisements urging you to consume tobacco, alcohol, junk food, and so on that is destructive to your health. A person can resist that "advertising tyranny" only with the support of a community of like-thinkers who have already made a conscious choice in favor of good health.

Today thousands of people worldwide can be grateful to Vision distributors, the bearers of the WHO philosophy, for help in making the right choice. In this way, by creating a community of "meritocrats of health", the Company is erecting a beacon, following the light of which all of its clearheaded disciples will get their bearings.